

RETAIL & DISTRIBUTION

References:

1. Workforce demographic, businesses, and economy data is from Infometrics and relates to 2022 unless noted
2. Education and training data is from TEC administrative data and relates to 2022.

WORKFORCE



1. Number of workers

The total workforce in Retail & Distribution Services is about 8.6% of the NZ total workforce.

Workforce change

The workforce in Retail & Distribution Services has increased by 2.8% since 2021 and by 4.0% since 2019.

2. Proportion of rangatahi (aged 15 -24)

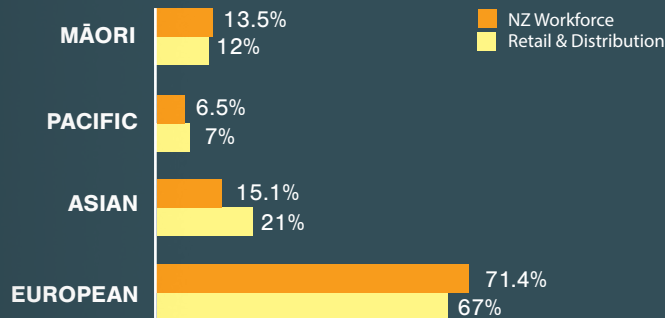
27%

The percentage of rangatahi in Retail & Distribution Services is considerably higher than the 14% in the NZ workforce.

3. Participation of wāhine



4. Ethnicity



5. Tāngata whaikaha

2.50%

This is compared to 3.1% of tāngata whaikaha in the wider New Zealand workforce.

6. Average annual income

\$47,800

The average annual income in Retail & Distribution Services is much lower than New Zealand's \$65,800 in 2022.

7. Average annual income growth (2011 - 2022)



8. Workforce by Region



40%
Auckland



10%
Wellington



14%
Canterbury



BUSINESSES



1. Number of businesses

The number of businesses in Retail & Distribution Services has been gradually increasing over the past few years, with growth of 3.9% since 2019.

2. Māori-owned business

Approximately 5% of businesses are Māori-owned in 2022.



ECONOMY

\$21.6 Billion

In 2022, Retail & Distribution Services contributed \$21.6 billion to NZ's Gross Domestic Product (GDP)

INDUSTRY



\$29 Billion
1. Retail Sales

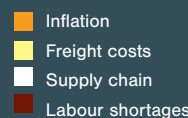


3.7%
2. Yearly retail sales growth past 5 years



70%

3. Biggest issues facing the retail industry - wage increases



EDUCATION AND TRAINING



1. Number of Learners

Distribution (level 3 and 4)
480

Retail (levels 2 to 4)
1,230

Sales (level 2 to 4)
15

2. Proportion of workers with no post-school qualifications

49%